

Geze. For the skier in search of excellence.



Eighty-six years ago, Geze ("GATE-say") began manufacturing a binding created solely for German skiers obsessed with excellence. Today, Geze continues to produce unique bindings for skiers who pursue the highest standards. Unique — because while most binding companies focus on who is going to win the races, Geze is devoted to your needs.

That's why Geze's are the easiest to step into. The powerful latching force of the new Geze heel snaps closed after stepping down with a mere 30 pounds. That's approximately one-half the effort of any other ski binding.*

There are other new Geze conveniences as well: new lightness, and new ease of exit.

*All adjusted to a mid-range setting.

Not to mention a new ease of availability at America's finest ski shops — where you will find several new Geze 900 Series bindings to choose from. One that's perfect for your weight, ability, budget, and mountain. And of course, the one feature that comes standard with every Geze is the commitment to excellence.

If you're in search of a unique new ski binding, go to your favorite ski shop and ask about the exciting new Geze's.



GEZE

Engineered by Perfectionists.™

Stuttgart, West Germany | Bellagio, Vermont